

FOR IMMEDIATE RELEASE:



BIG IDEA PRESENTS
VEGGIETALES®-GREATEST HITS
ON CD MARCH 11

Everyone's Favorite Silly Songs and Veggie Tunes
Together for the First Time in One CD Collection

FRANKLIN, TN (February 19, 2008) – Big Idea, Inc., an Entertainment Rights group company, announced today the release of ***VeggieTales-Greatest Hits***, a new CD collection of everyone's favorite Silly Songs and toe-tapping Veggie tunes. This must-have compilation features 15 of the most beloved *VeggieTales* songs – available for the first time on one CD – performed by Bob the Tomato, Larry the Cucumber and a bushful of their loveable Veggie pals. *VeggieTales-Greatest Hits* is priced at \$12.99 SRP and lands on store shelves March 11 through EMI CMG Distribution.

Chocked full of laugh-out-loud classics like “The Hairbrush Song” and “His Cheeseburger,” along with the touching “My Day” and “Big Things, Too!,” *VeggieTales-Greatest Hits* delivers track after track of fun-filled favorites. Other CD highlights include “The Pirates Who Don't Do Anything,” the title track from Universal Pictures' and Big Idea's 2008 film, *The Pirates Who Don't Do Anything™—A VeggieTales Movie*, and the bonus song, “Foreign Exchange Veggies,” which includes international takes on well-loved Veggie tunes. The disc also boasts two fully-animated music videos, *The Yodeling Veterinarian of the Alps* and *The Dance of the Cucumber*.

“This collection marks a milestone for *VeggieTales*, as it includes 15 of the best songs of all time from our extensive catalog,” states Kurt Heinecke, Director of Music, Big Idea. “The CD packaging includes a behind-the-scenes look at the origin of the songs, the inspiration for the writers, and more. This is a real fan piece.”

Since its first music project, *VeggieTunes®*, released in 1995, *VeggieTales* has sold 7+ million albums and won 6 Gospel Music Association Dove Awards for Children's Music Album of the Year. Additionally, *VeggieTales* earned RIAA® Gold® Award certification for its original album, *VeggieTunes*, as well as multiple RIAA® Gold®, Platinum® and Multi-Platinum™ Award certifications for its music videos.

VeggieTales-Greatest Hits Track Listing

VeggieTales Theme Song	The Song of the Cebu
God Is Bigger	His Cheeseburger
The Water Buffalo Song	Thankfulness Song
The Hairbrush Song	My Day
I Can Be Your Friend	Belly Button
Stand!	What We Have Learned
The New & Improved Bunny Song	<u>Bonus Song:</u> Foreign Exchange Veggies
Big Things, Too	<u>Bonus Video:</u> <i>The Yodeling Veterinarian of the Alps</i>
The Pirates Who Don't Do Anything	<u>Bonus Video:</u> <i>The Dance of the Cucumber</i>

VeggieTales-Greatest Hits
Street Date: March 11, 2008
SRP: \$12.99
CD UPC Code: 820413506520

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About Big Idea

Big Idea, Inc., an Entertainment Rights group company, is the leading faith-based studio and producer of children's and family programming, characters and brands. Since 1993, Big Idea's best-selling animated series *VeggieTales*® has sold 52+ million DVDs, 13+ million books and 7+ million albums. *VeggieTales*®, and Big Idea's newest property, *3-2-1 Penguins!*™, are in their second season as the top-rated series on NBC Saturday mornings, Telemundo and ION TV via the *qubo*® children's programming block. The studio's two theatrical releases, *Jonah-A VeggieTales Movie*® (2002), and Universal Pictures' and Big Idea's *The Pirates Who Don't Do Anything*™-A *VeggieTales Movie*® (2008), are distinguished among the top ten most successful faith-based films of all time. Big Idea also maintains an extensive presence in publishing, licensing and live entertainment arenas. For more information on Big Idea, visit: www.bigidea.com.

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For more information on ***VeggieTales-Greatest Hits***, interviews, images, etc., contact: Maureen Hoganson, Hoganson Media Relations, 615-459-9870, MaureenHoganson@comcast.net.