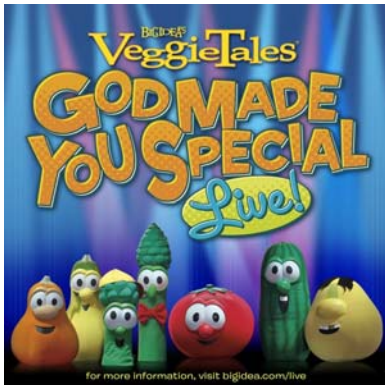




FOR IMMEDIATE RELEASE:



Big Idea Presents

God Made You Special, Live! Tour

VeggieTales® Characters Perform Favorite Songs with Singing, Dancing Extravaganza During 50-city Major-Market Tour

Zapit Games, Inc. Sponsors Tour, Features Official VeggieTales Veg-Out Family Tournament Game

FRANKLIN, TN (August 11, 2008) - Have we got a show for you! VeggieTales fans get ready for singing, dancing and a whole lot of silliness as everyone's favorite VeggieTales characters take to the stage this fall to perform for audiences nationwide during their 50-city, major-market **VeggieTales God Made You Special, Live! Tour**. This exciting new show provides the ultimate live experience for VeggieTales fans! Kids and parents alike will have the opportunity to enjoy this high-energy musical extravaganza at top venues across the country. The tour kicks off on September 4 in Austin, Texas before heading to a city near you, including Los Angeles, Chicago, Houston, Boston, Minneapolis, Nashville, Orlando, and Phoenix, just to name a few. (Full tour itinerary follows.)

Featuring favorite VeggieTales songs and spectacular singing and dancing, this 80-minute event is perfect for kids of all ages! With ticket prices ranging from \$12 to \$25, audiences everywhere can expect to see some of their beloved VeggieTales characters come to life right before their very eyes, as well as experience a few really fun surprises as this tour hits the road at a church or theater near you!

"We are thrilled to be able bring this highly anticipated tour to so many top cities across the U.S.," says Leslie Ferrell, Big Idea Interim General Manager. "The interactive performance is full of uplifting themes and your favorite silly songs, making this high quality production the perfect entertainment event for young children who may be attending a live show for the first time."

"This show is really, really cool," adds featured performer Larry the Cucumber. "We've got bubbles, smoke machines, disco balls, awesome lights, interactive video screens, confetti cannons, and bubbles! Bob and I along with all of our Veggie friends come out on stage and give the kids our best show ever! Did I mention the bubbles?"

Zapit Games, Inc., the maker of the official Game Wave Family Entertainment System and the exclusive VeggieTales Veg-Out Family Tournament DVD game, is partnering with Big Idea as a

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sponsor of The God Made You Special, Live! Tour. Parents and children alike will be able to play this family-friendly video game during the pre-show and intermission at each concert with a chance to win the gaming system, the VeggieTales Veg-Out game and Bible Trivia game as well. Additional prizes will be available for concert attendees. More information on the Game Wave game may be found at www.bigidea.com or <http://playgamewave.com/>.

Show Synopsis

Join Bob the Tomato and Larry the Cucumber during a filming of their show to see what happens when the cameras stop rolling. Get a sneak peek behind the scenes during an exclusive visit to the VeggieTales Sound Stage! But what happens when Bob mysteriously disappears and the sleuthing begins?

The whole gang will have to come together to crack the case of the missing Tomato in true Veggie style. Along the way there's always time for disco, skirts made of pizza, and a few fun surprises. Through this crazy journey, can the Veggies learn the value of each other's differences and find that God made each of them special? Find out when Big Idea, Inc. presents God Made You Special, Live!

This fun-filled show stars Bob and Larry joined by Veggie pals Jimmy and Jerry Gourd, Junior Asparagus, Pa Grape, Archibald Asparagus and Mr. Lunt. The show also features lots of singers, dancers and new friend Hazel, as well as the return of Jessie, who performs and helps host the show while teaching Bob and Larry some valuable lessons along the way. Highlighted musical selections include classic silly songs such as "His Cheeseburger," "Pizza Angel," and "The Water Buffalo Song," brand new performances of "The Lion Sleeps Tonight," "Proud Mary," and "Shout!," plus all-time favorites like "God is Bigger Than the Boogie Man," and an all-new, never-before-heard version of the famous VeggieTales theme song! For tour information, you can also visit www.bigidea.com/events.

About Big Idea, Inc.

Big Idea, Inc., an Entertainment Rights group company, is the leading faith-based studio and producer of children's and family programming, characters and brands. Since 1993, Big Idea's best-selling animated series *VeggieTales*® has sold 52+ million videos, 13 million books, and over 7 million audio. *VeggieTales*® and Big Idea's newest property, *3-2-1 Penguins!*® are in their second season as top-rated series on NBC Saturday mornings, Telemundo and ION TV via the *qubo*® children's programming block. The studio's two theatrical releases, *Jonah-A VeggieTales Movie*® (2002), and Universal Pictures' and Big Idea's *The Pirates Who Don't Do Anything™-A VeggieTales Movie*® (2008), are distinguished among the top ten most successful faith-based films of all time. Big Idea also maintains an extensive presence in publishing, licensing and live entertainment arenas. For more information on Big Idea, visit: www.bigidea.com.



September

4 Austin, TX
5 Wichita, KS
6 Kansas City, KS
9 Salt Lake City, UT
10 Bozeman, MT
11 Missoula, MT
12 Federal Way, WA
13 Redmond WA
14 Portland, OR
15 Eugene, OR
16 Redding, CA
18 Livermore, CA
19 Sacramento, CA
20 Corona, CA (LA area)
21 Yorba Linda, CA (LA area)
23 Lubbock, TX
25 - 26 Houston, TX
27 Oklahoma City, OK
28 Tulsa, OK

October

2 Chattanooga, TN
3 Knoxville, TN
4 Nashville, TN
5 Montgomery, AL
6 Rainesville, AL
9 Lakeland, FL
10 - 11 Orlando, FL
12 Vero Beach, FL
14 Huntsville, AL
16 Evansville, IN
17 Milwaukee, WI
18 Minneapolis/St. Paul, MN
19 Lincoln, NE
20 Holland, MI
23 Buffalo, NY
24 Rochester, NY
25 Ft. Wayne, IN
26 Des Moines, IA
27 Grand Forks, ND
30 Green Bay, WI
31 St. Louis, MO

November

1 Louisville, KY
2 Merrillville, IN (Chicago area)
3 Effingham, IL
4 Jackson, TN
6 Charleston, WV
7 Lancaster, PA
8 Woodbridge, VA
9 Frederick, MD
11 Medford, MA (Boston)

* All dates subject to change

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For tour information, please visit www.bigidea.com/events.